

GCHA CALENDAR

10:45 Board meeting
 11:30 Social
 12:00 noon Program

Thursday, April 27

Location: Hampton Inn and Suites
 Coliseum Area

3033 West Gate City Blvd, Greensboro

Speaker: Alex Rosser, Piedmont Triad
 Airport Authority

Allied Member Spotlight: Available

Thursday, May 25

Location: Hilton Garden Inn Airport
 238 NC Hwy 68 South, Greensboro

Speaker: Heather Schneck, Goodwill
 Industries

Allied Member Spotlight: Tar Heel
 Basement Systems

Thursday, June 22

Location: Greensboro-High Point
 Airport Marriott

One Marriott Drive, Greensboro

Speaker: Tom Conley, High Point
 Market Authority

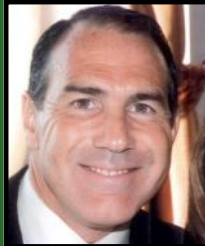
Allied Member Spotlight: Available

LUNCHEON INFORMATION

\$20 per person - Advance
 Registration Required

Email Holly Smart at
hsmart@guilfordhotel.org to
 register.

LETTER FROM THE PRESIDENT



Greetings Members!

Sometimes life leaves room for unexpected surprises... just when most of us gave little hope that we could see a reversal of the HB2 legislation, a group of business people drafted and lobbied for their own version of a bill to repeal the controversial law that has cost the state and our industry millions, and our state lawmakers were able to pass it. The change has been accepted by the NCAA and ACC governing bodies, and on April 18th Greensboro fared very well in the NCAA bidding, landing ten championship events over the next 3-4 years. Tournament Town has paid a dear price over HB2; let's hope that the cumulative bad press our state has received over the past year will dissipate as we prepare for these events, which our community has repeatedly embraced and executed so well in the past.

I remember the first time I donated blood to the Red Cross. Our high school hosted a drive and the phlebotomists set up in our gymnasium. Our gym was transformed into a MASH tent, with rows of cots and smartly uniformed nurses with their blood drawing equipment, tables and chairs with snacks and juices and sodas. Hardly seventeen, I was ready to do my altruistic duty for the first time giving my blood to help heal others. I remember it was spring, and I had just completed a three-hour practice with the track team, doing sprints, jumping hurdles, and running a few miles for conditioning. The procedure seemed harmless enough, with a little prick to the arm, jovial conversation with courteous nurses, and the opportunity to show off a red badge of courage as I sat at the recovery table sipping on a ginger ale and eating a chocolate chip cookie. Suddenly, LOUD BANG and I am out cold! I don't know how long I had passed out for, but I could swear I had a dream during this time and when I opened my eyes, I was flat on my back on the wooden gym floor peering up at six anxious faces wearing white caps. One of the nurses was busy taking vitals while another held a cold wet cloth to my forehead. One was rubbing my hand and asking if I was okay and could I hear her. The folding chair I had been sitting on was crumpled to my side – I must have been teetering on the back legs of the chair when I lost consciousness and fell over backwards. After trying this two times since with similar results, the blood collecting community has banned me from donating, having diagnosed me with "vassal vagal syndrome," a.k.a. "I don't care for the sight of blood."

CONTINUED ON PAGE 2



SCENES FROM THE MARCH MEETING

LETTER FROM THE PRESIDENT (CONTINUED)

Did you know that a single pint of blood donated by one individual can save three lives? Or that every two seconds someone needs blood? Here are some other interesting facts about blood from the Red Cross:

- The average blood transfusion requires 3 pints of blood.
- One car accident victim needs up to 100 pints of blood.
- It is estimated that of the 30% of the population that is eligible to give blood at any given time, less than 10% actually do each year.
- Only 3% of the population has type AB+, which is the type from which 100% of the population can receive plasma.
- The red blood cells from type O- are universally compatible with 100% of the population, and are used in emergency situations when the patient's blood type is not known and for newborns.
- The summer months are the most challenging for blood reserves and create the greatest need for donors, as 25% of donations come from school-related organizations, which are in summer recess.

Hopefully, I have piqued your interest in the importance of donating blood as a civic duty without scaring you away with my tale from the Triton High School gymnasium floor. On Wednesday, April 26th, from 2:00 – 6:30 pm, GCHA, in conjunction with the UNCG student body, will host a Red Cross blood drive at the Courtyard by Marriott on Wendover Avenue. We hope to make this an annual event, possibly twice per year. In order to do that, our first drive needs to be successful, and that means lots of willing donors from our membership! Please get your business involved by signing up donors for appointments – the process is simple: visit www.redcrossblood.org and enter sponsor code GCHA. We are currently at 60% of our goal, with most of those UNCG students, and I am confident we can reach 100% with your help! If you are interested in volunteering your hotel or business as a future collection site, please contact Tiffany Reynolds at tiffany.reynolds@me.com.

Yours in Hospitality,

Mike Reynolds
GCHA President

Below: March's Allied Member Spotlight, McNeely Pest Control, used the opportunity to show off the skills of their bed bug dogs.



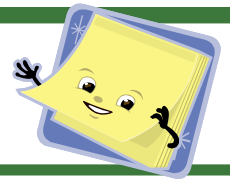
Below: Erin Baugh of the Greensboro Marriott Downtown and Joan Hooks of the Residence Inn Airport.



Above: More than 50 GCHA members enjoyed lunch at the Greensboro Coliseum.



GCHA MEETING MINUTES



GCHA Outing with the Greensboro Grasshoppers

Date: Thursday, June 8

Pregame picnic at GMA beginning at 5:30pm

Game Time: 7:00 pm

This year's outing will be held in partnership with GMA. Your ticket will include a pregame cookout by Culinary Visions and group seating to watch the Greensboro Grasshoppers take on the Hagerstown Suns.

Tickets are only \$12 per person, available online at mygma.org or by calling (336) 378-6465.

Children 4 & under do not require a ticket, but will not receive a seat at the game. Please call to register them for the picnic.

Blood Drive

UNCG is hosting a Blood Drive for the American Red Cross. GCHA members are encouraged to consider donating at this event. To schedule an appointment, visit redcrossblood.org and enter sponsor code: GCHA. Appointments honored before walk-ins.

Date: Wednesday, April 26

Time: 2:00 – 6:30pm

Location: Courtyard Marriott

4400 W. Wendover Avenue, Greensboro

Questions? Contact Tiffany Reynolds at tiffany.reynolds@me.com.

Committees: Get Involved!

Looking for more ways to get involved with GCHA and the local hospitality community? GCHA offers a number of committee volunteer opportunities for our members. Most have a very minimal and flexible time commitment. Available opportunities include:

- Membership
- Legislative
- Allied Member Engagement
- Service Projects
- Bowling for Beds
- Blanket and Linen Drive
- Fastest Bed Maker Contest
- University Relations

Wherever your interests lie, there's a place for you to support the mission of GCHA. Contact Holly by phone or email to discuss the best volunteer committee for you and to get signed up! Sign-up sheets will also be available at the luncheon meetings.

- WALK to WIN -
Against Hunger

On the PTI Airport Runway
SATURDAY, JUNE 3rd

PTI 5k/10k
at the Runway

5K Walk and 5K/10K Run
Sign up at ptirun.com
Proceeds Will Fight Hunger In The Triad

Presented By: 

COME EXPERIENCE

THE MEHT GALA

FOOD - FUN - MUSIC - NETWORKING - AWARDS

APRIL 27TH
6:00-9:00 PM
THE PUBLIC AT MOREHEAD FOUNDRY

STUDENT TICKETS \$20 PUBLIC TICKETS \$25

FOR FURTHER INQUIRIES CONTACT [NMRUDISI@UNCG.EDU](mailto:nmrudisi@uncg.edu)

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