

GCHA CALENDAR

10:45 Board meeting
 11:30 Social
 12:00 noon Program

Thursday, July 27

Location: Greensboro Marriott
 Downtown

304 North Greene Street, Greensboro

Allied Member Showcase

*Attend FREE courtesy of the
 Greensboro CVB*

August—No Luncheon

Bowling for Beds

Friday, August 25

Register your Team Now!

Thursday, September 28

Location: Spare Time Entertainment
 5502 Hornaday Road, Greensboro

Speaker: Mike Mills, NC Department
 of Transportation

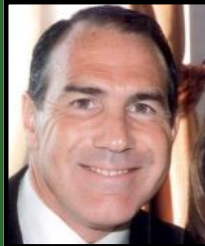
Allied Member Spotlight: Triad
 Rewards

LUNCHEON INFORMATION

**\$20 per person - Advance
 Registration Required**

**Email Holly Smart at
 hsmart@guilfordhotel.org to
 register.**

LETTER FROM THE PRESIDENT



*G*reetings Members!

One of the many things I love about living in Guilford County is the diverse amount of green space found both inside and outside the city limits. In our many parks and greenways, you can find flower, herb, and vegetable gardens, arboretums, bog gardens, streams, ponds, lakes, running and biking paths, playgrounds, and historical sites. There is plenty of space to relax, exercise, meditate, and allow nature to soothe the soul. I recently read an article in the Guilford County Women's Journal about yet another garden to add to the list. Touted as a "best kept secret in Guilford County," the Legacy Demonstration Garden resides at 3309 Burlington Road in Greensboro. What is unique about this garden is that it is host to "Bee Friendly to Bees Day," which takes place on August 19, National Honeybee Day.

I remember my first encounter with a honeybee...I was barely two years old and it is one of my very first memories. I was playing with my Matchbox cars in the dirt beside our driveway and actually managed to run over a honeybee with a water tanker truck, which prompted it to fly up and sting me squarely in the neck. My beloved grandmother Katie would tell me that the bee was only trying to "get the honey from my neck." For many years I was convinced that bees only sting people in the neck and would cover mine up whenever one came around. Years later, I would know them as *Apis mellifera*, studying them in college and in the field, intrigued by the fascinating social structure and habits of this magnificent creature.

Bee Facts: Honey is the only food that includes all the substances necessary to sustain life, including enzymes, vitamins, minerals, and water. It is 2 ½ times sweeter than sugar, so less can be used to sweeten food. The average worker bee produces about 1/12th teaspoon of honey in her lifetime. A honey bee visits 50 to 100 flowers during a collection trip. A colony of bees consists of 20,000-60,000 honeybees and one queen. Worker honeybees are female, live for about 6 weeks and do all the work. The queen bee can live up to 5 years and her role is to fill the hive with eggs, laying up to 2500 eggs per day. Male honeybees, called drones, have no stinger and do no work at all, except mate, which may not exactly be classified as work! Honeybees communicate with one another by dancing. During winter, honeybees feed on the honey they collected during the warmer months. As prolific pollinators, honeybees are partly responsible for delivering one out of every 3 bites of food we take, including nuts, berries, fruits, and vegetables.

CONTINUED ON PAGE 2



SCENES FROM THE JUNE MEETING

LETTER FROM THE PRESIDENT (CONTINUED)

Unfortunately, honeybees are on the decline, and need our help! American beekeepers lost 40% of their hives from 2015 to 2016. Four major causes of the honeybee's peril include pests, pathogens, pesticides, and poor nutrition. The Varroa mite, introduced accidentally from Asia in the 1980's, is a parasite that also spreads deadly viruses through the hives. Pesticide use has eliminated many of the natural nectar producers, like clover, from the honeybee's appetite. Finally, continuing loss of habitat from manmade development results in poor nutrition due to dwindling nectar producing plant varieties.

How can we help? First, continue to educate yourself and those around you – attend Bee Friendly to Bees Day on August 19 and learn from the Guilford County Beekeepers which plants are the best pollinators to put in your home gardens, observe a live honeybee hive demonstration, and taste samples of honey and honey-based foods. And there's another local movement underway, spearheaded by Undercurrent Restaurant in Greensboro. The proprietors have planted a pollinator garden at their business which serves to beautify their property while benefitting our local honeybee population. Consider working with the landscapers at your business to do the same! Finally, buy and consume honey! Your purchase will contribute to a healthier lifestyle for you and your family, and it will support beekeepers and fund research so they can continue to grow their hive stock to pollinate major agricultural produce, like almonds, blueberries, and cranberries. Bee a good citizen to our honeybees!

Yours in Hospitality,

Mike Reynolds
GCHA President

*Local
Honeybee
on a butterfly
plant.*



Blood Drive

UNCG is hosting a Blood Drive for the American Red Cross. GCHA members are encouraged to consider donating at this event. To schedule an appointment, visit redcrossblood.org and enter sponsor code: GCHA. Appointments honored before walk-ins.

Date: Thursday, August 24

Time: 2:00 – 6:30pm

Location: Hilton Garden Inn Airport
238 NC Highway 68 South, Greensboro

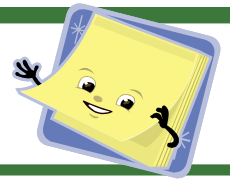
Questions? Contact Tiffany Reynolds at tmreyno3@uncg.edu.

Left: Tom Conley of the High Point Market Authority speaks to GCHA members at the June luncheon.

Center: Samantha Phillips and Nikki Lee of the Radisson High Point, Iva Panayotova of the Comfort Suites Airport.

Right: Angie Rodgers of the Greensboro Marriott Downtown, Ilka Solomon of the Greensboro-High Point Airport Marriott, and Sonya Dukes of Hyatt Place.

GCHA MEETING MINUTES



Allied Member Showcase

Attention Allied Member: It's time for our 2017 GCHA Allied Member Showcase. It's FREE to participate and all participating members will receive:

- a 6-foot display table
- the opportunity to provide a door prize
- the opportunity to present a 30-second commercial during the luncheon
- Listing in the participant guide

Date: Thursday, July 27

Location: Greensboro Marriott Downtown

Showcase Time: 11:30am - 12:15pm

Setup beginning at 10:30am

Luncheon Time: 12:15 - 1:15pm



Don't miss this opportunity to show off what you can do for the hospitality industry! Complete and return the attached form to the GCHA office by Thursday, July 20.

Even better, all GCHA members and all local hoteliers are invited to attend FREE courtesy of the Greensboro Area CVB!

greensboro
NORTH CAROLINA
Convention & Visitors Bureau

Bowling
for beds
Friday, August 25
6:00 - 9:00 pm
Triad Lanes~21 Oak Branch
Drive, Greensboro

All proceeds benefit The Barnabas Network
Providing beds, furniture and other home goods to families in need

Bowl on a team of five, including Family, Friends and Coworkers!

Each team must raise \$275 ~ Only \$55 per bowler ~ to participate. Includes Tshirt to decorate

All Skill Levels Welcome!
Earn great prizes for raising money

Participate in the Crazy T-shirt Contest

Individuals may participate for a \$55 donation and will be placed on a team.

Open to all GCHA members and their guests.
Prizes awarded to the individual and team who raise the most money.

Questions??? Contact GCHA at (336) 378-6465 or hsmart@guilfordhotel.org.

Register a team to participate

Even if you don't have all your funds raised or all your participants confirmed, go ahead and let us know that you plan to be a part of this fundraiser. Simply complete the registration form with the information you currently have; we can get the remaining details closer to the event. Would you prefer to solicit donations to cover your entry fee? The GCHA office can help you with fundraising ideas and provide materials. Don't have five employees for a team? Invite your friends, family or other business contacts to bowl with you or register as an individual and be placed on a team with your fellow GCHA members.

Donate a Prize

Prizes will be awarded for the top fundraisers, winners of the Crazy T-shirt Contest, as door prizes during the event or as a silent auction.

Can you donate a hotel stay, gift certificates to local restaurants, shops or attractions or other exciting gift items? Do you know someone who could? Contact Holly at GCHA for details on donating an item!

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